

# Academy Conventa Award

## CREATIVE BID

### 1. CREATIVE BID

**Target audience:** Students from 18 to 26 years of age.

**Subject:** Bid for a social event.

The Academy Conventa Award searches for the most comprehensive, whilst unique proposal for organizing a social event for participants of a trade show. The Award recognizes talented students who prepare a creative, but still precise plan when, where and how to entertain participants after a long day at the trade show.

The Academy Conventa Award provides students a valuable insight into planning events, conferences, congresses or incentives and thus encourages them to enter the meetings industry. It offers knowledge and networking opportunities in order to mitigate their start of professional career in the industry.

### 2. APPLICATION PROCESS

#### 2.1 Eligibility

The prerequisite is applicants' accordance that their work is published publicly. While the copyright of the submitted entries remains with the applicants, the organiser reserves the right to reproduce and exhibit the entries in all publicity and marketing media. The organiser is bound to handle personal details in accordance with The personal data protection act.

In the category Creative bid the competition is open to students of South-East Europe, i.e. Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Montenegro, Romania, Serbia, Slovenia, between 18 and 26 years of age at the time of entry.

The applicants are eligible for one entry to the competition. The applicants warrant that the information, details and particulars submitted are true, accurate and complete. Incorrect or incomplete applications will be disqualified from the competition.

#### 2.2 Application

The complete application consists of:

1. Application form, Appendix 2.1
2. Creative bid presentation, Appendix 2.2
3. Photocopy or scan of a legal document with clearly visible birth date

#### 2.3 Application submission

The complete application, typed and not handwritten, should be sent to the Slovenian Convention Bureau by one of the following methods:

1. Email: [info@slovenia-convention.com](mailto:info@slovenia-convention.com), with the heading »Academy Conventa Award. Creative bid«.
2. Fax: + 386 1 569 1261

Once the application has been submitted the applicant will receive an email acknowledging the receipt. The competition will take into consideration only complete applications received until 13 December 2010.

## 2.4 Fees

Application in category Creative bid is free-of-charge. All costs incurred in participating in the competition shall be at the sole expense of the applicants.

## 3. JUDGING PANEL

Judges are appointed to review and evaluate applications according to a predetermined set of criteria. The independent panel of judges consists of esteemed experts and professionals in the meetings industry. Members of the panel review and evaluate applications independently based on their professional knowledge and experiences. Judges decisions are final. No correspondence or discussion regarding the decision will be entertained.

The panel of judges evaluates the applications from substantive and creative viewpoint.

In the category Creative bid the judging criteria are

- a) understanding the features of the meetings industry,
- b) innovation and creativity,
- c) contribution to the development of new trends in the meetings industry,
- d) contribution to the visibility of the meetings industry of South-East Europe.

Every item is assessed on a scale from 1 to 100, whereas every item represents 25 per cent of the entire assessment.

## 4. AWARDS

The awards will be presented at the ceremony at the trade show Conventa on 20 January 2011 in Ljubljana. Furthermore, winners will be published on [www.conventa.si](http://www.conventa.si) and [www.kongres-magazine.eu](http://www.kongres-magazine.eu).

The winner is granted a status of trade visitor at Conventa 2011 which offers him or her the opportunity to personally meet and interact with key meetings industry players. In addition, the winner receives a tourist package for two persons, a contact base of major organizations in the meetings industry of South-East Europe and a certificate.

## 5. TIMELINE

**June 2010** – Opening of application submission

**13 December 2010** – Closing of application submission

**23 December 2010** – Announcements of finalists

**20 January 2011** – Announcement of the winner at the awards ceremony

## 6. ORGANIZER

Academy Conventa is organized by the Slovenian Convention Bureau.

## 7. ADDITIONAL INFORMATION

For more information please email [info@slovenia-convention.com](mailto:info@slovenia-convention.com).