



Academy Conventa Award

MEETINGS INDUSTRY INNOVATION

1. MEETINGS INDUSTRY INNOVATION

Target audience: Meetings industry organizations.

Subject: Innovation in the area of meetings industry in 2010.

Academy Conventa Award recognizes an outstanding innovation in the area of meetings industry which constitutes a strategy of stimulating progress in the industry. Academy is searching for an answer to: "Which is the most successful solution, exceptional concept or creative idea developed in the meetings industry of South-East Europe in 2010?"

The innovations ought to inspire other organizations in the industry to find their unique novelties and thus contribute to the development of the meetings industry in the region. Furthermore the innovations should convey the economic impact of the industry to the public, especially to the decision-makers. At the same time the innovations ought to raise the visibility of South-East Europe on the global meetings industry map.

2. APPLICATION PROCESS

2.1 Eligibility

The prerequisite is applicants' accordance that their work is published publicly. While the copyright of the submitted entries remains with the applicants, the organiser reserves the right to reproduce and exhibit the entries in all publicity and marketing media. The organiser is bound to handle personal details in accordance with The personal data protection act.

In category Meetings industry innovation the competition is open to legal persons in the meetings industry, including congress and exhibition centres, convention hotels, hotels with conference facilities, special event venues, professional congress organizers (PCO), destination management companies (DMC), incentive and event agencies, local, regional and national convention & visitor bureaus and providers of other congress services. The legal persons must be based or active in South-East Europe, i.e. Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Montenegro, Romania, Serbia, Slovenia. The innovations must have been devised and/ or implemented from January 1, 2010 to December 31, 2010.

The competition is divided into subcategories so as to grant meetings industry organizations equal opportunities in presenting their innovations. The subcategories are

1. Innovation in promoting destination
2. Innovation in promoting convention venue
3. Innovation in the area of congress services

The Academy Conventa Award is conferred in each subcategory.

The applicants are eligible for multiple entries to the competition. A separate application form must be completed for each entry.

The applicants warrant that the information, details and particulars submitted are true, accurate and complete. Incorrect or incomplete applications will be disqualified from the competition.

2.2 Application

The complete application consists of:

1. Application form, Appendix 1.1
2. Report on the Meetings industry innovation, Appendix 1.2

2.3 Application submission

The complete application, typed and not handwritten, should be sent to the Slovenian Convention Bureau by one of the following methods:

1. Email: info@slovenia-convention.com, with the heading »Academy Conventa Award. Meetings industry innovation«.
2. Fax: + 386 1 569 1261

Once the application has been submitted the applicant will receive an email acknowledging the receipt.

The competition will take into consideration only complete applications received until 13 December 2010.

2. JUDGING PANEL

Judges are appointed to review and evaluate applications according to a predetermined set of criteria. The independent panel of judges consists of esteemed experts and professionals in the meetings industry. Members of the panel review and evaluate applications independently based on their professional knowledge and experiences. Judges decisions are final. No correspondence or discussion regarding the decision will be entertained.

The panel of judges evaluates the applications from substantive and creative viewpoint.

In the category Meetings industry innovation the judging criteria are

- a) excellence in the meetings industry,
- b) innovation and creativity,
- c) contribution to the visibility of the meetings industry of South-East Europe,
- d) contribution to the sustainable development of the meetings industry.

Every item is assessed on a scale from 1 to 100, whereas every item represents 25 per cent of the entire assessment.

4. AWARDS

The awards will be presented at the ceremony at the trade show Conventa on 20 January 2011 in Ljubljana. Furthermore, the winners will be published on www.conventa.si and www.kongres-magazine.eu.

In the category Meetings industry innovation the Academy Conventa Award is conferred to the best (1) innovation in promoting destination, (2) innovation in promoting convention venue and (3) innovation in the area of congress services.

5. TIMELINE

June 2010 – Opening of application submission

13 December 2010 – Closing of application submission

27 December 2010 – Announcements of finalists

20 January 2011 – Announcement of the winner at the awards ceremony

6. ORGANIZER

Academy Conventa is organized by the Slovenian Convention Bureau.

7. ADDITIONAL INFORMATION

For more information please email info@slovenia-convention.com.